

KATIE TICKNOR

SENIOR EVENT MANAGER

CONTACT

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WHO I AM

Experienced and results-driven Senior Event Manager with a proven track record in developing and executing successful weddings and corporate events. I am seeking a challenging role where I can contribute my skills in strategic planning, team leadership, and creative problem-solving to create memorable event experiences.

EDUCATION

2015-2019

CREIGHTON UNIVERSITY

*Bachelor of Science in
Business Administration*

- Marketing and Graphic Design

SKILLS

- Project Management
- Time Management
- Leadership
- Effective Communication
- Team Management
- Graphic Design
- Entrepreneurial Operating System

SOFTWARE EXPERIENCE

- Tripleseat
- Salesforce
- Prism
- Social Tables
- Adobe Illustrator
- Microsoft Office
- Canva
- 90.io

WORK EXPERIENCE

OMAHA EVENT GROUP

MAR 2021 - PRESENT

Senior Event Manager

- Planned, designed, and executed over 250 high-end weddings and corporate events throughout four unique venue locations.
- Hired, trained, developed, and led Event Management team to redefine industry standards and create unforgettable event experiences.
- Collaborated with the marketing department to create effective social media campaigns for target markets to enhance lead generation.
- On-site event management with clients, vendors, and staff while embracing company culture and core values.

TOPGOLF

AUG 2020 - MAR 2021

Event Sales Admin

- Assisted the event sales team in managing client inquiries and bookings.
- Coordinated event logistics, including scheduling and room setup.
- Communicated with clients to gather event requirements and preferences.
- Provided excellent customer service by addressing client questions and concerns.
- Collaborated with internal teams to ensure the successful execution of events.

MAGNOLIA HOTEL

JUL 2019 - MAR 2020

Catering Sales Manager

- Generated leads, met sales goals, analyzed forecasted revenue goals, and established client relationships.
- Met with couples to create their wedding timeline, floor plan, budget, and menu selection.
- Managed all guest reservations and room blocks.
- On-site management of event setup, vendor coordination, staff execution, and ensuring a positive guest experience.
- Attended vendor shows and networking events.